

Press Release

Bulgari CEO visits Save the Children's Centres in Zaatari Camp

Date: 20/05/2018

Bulgari's CEO Jean-Christophe Babin accompanied by Save the Children Italy President Claudio Tesauro, led a delegation to the Zaatari refugee camp to witness the work of Save the Children Jordan and the impact that Bulgari's generous donations has been having on the ground. The visit and its outcomes received the attention of the regional and international media.

The visitors, hosted by Save the Children Jordan and guided by Save the Children Jordan's CEO, Rania Malki, visited Save the Children Jordan's Early Learning Centre's (KGs), funded by Bulgari, in the camps that graduate around 6,000 Syrian children aged 3-4 years per year to prepare them for their formal education. They met with children and families who discussed their experiences and the impact that the KGs had on them. The children and families have also expressed admiration for the programmes and projects implemented by Save the Children Jordan and the role that they play in improving the lives of children in the camps and in the host communities.

Malki stated that, "being part of the nine-year partnership between Bulgari and Save the Children Jordan is a source of great pride for us. We are hopeful that this partnership will continue to impact the lives of children in need and we are certain that this visit will give new momentum to this collaboration."

Throughout the visit, Bulgari's CEO Jean-Christophe Babin announced that in 2018, Bulgari will donate to Save the Children Jordan \$1,2M to further support Save the Children Jordan's activities in the Zaatari camp.

"This field visit further confirms the fundamental importance of kids' education as a major driver for development, growth and well-being of children in this region as much as generally speaking on our planet. The Early Learning Centers and related human resources put in place in Za'atari by Bulgari together with Save the Children Jordan allow thousands of young kids and their parents to benefit from inspiring coaching and support to shape a new and better life after the devastating ordeal they have experienced in recent years", thus commented Babin.

Bulgari's donation reached one million beneficiaries in 33 countries across five continents and helped over 15,000 Syrian refugee children in Jordan achieve their right to education and a better future.

The delegates have also visited the Bread Distribution and Electronic Food Vouchers programme, funded by the United Nation's World Food Programme, which reaches every one of the 75,000 refugees residing in the camp.

They also visited the "Makani – My Space" centre in Mafraq to witness the living conditions of Syrian refugees in the host communities. There are 12 "Makani – My Space" centres in Jordan operated by Save

the Children Jordan and funded by UNICEF. The centres provides thousands of Jordanian and Syrian children with non-formal education, community-based child protection and life skills.

Save the Children Jordan provides its services to approximately 590,000 children and their families in Jordan annually, in the fields of education, child protection, child poverty and child rights. It also helps youth and women secure a source of income in order to provide adequate living conditions for their children.